



**For Immediate Release  
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## **Big News for a Small Firm** *Boutique Firms Blossom in Troubling Times*

Calabasas, California – Watching business giants struggle, locals may have a sour feeling about the economy, but while bigger companies struggle, boutique firms are picking up the slack.

Equis Financial Staffing in Calabasas is one firm moving up in the ranks - from 22<sup>nd</sup> last year to 9<sup>th</sup> in a San Fernando Valley business survey. Since opening its doors in 2006, Equis has seen steady growth placing finance, accounting and administrative workers.

Carrie Nebens, President and Founder of Equis Financial Staffing says of local interest in boutique firms, “In this economy, firms are looking for staffing quality, and not as much the quantity. A lot of companies are able to cut costs by finding talent on their own, but for skilled expertise and specialized talent they are turning to boutique firms.”

Sharon Faltemier, Senior Vice President of Human Resources at DTS in Agoura Hills says, “We look to Equis Financial Staffing when we need quick results. With a boutique firm like Equis we have ensured high level confidential searches are handled flawlessly, and temporary staffing needs can be handled in a moment’s notice.”

Equis Financial Staffing opened its doors in Calabasas in 2006 and Nebens credits that success to Equis’ flexibility as a small firm to move quickly with the right placements for the right companies.

*About Equis – Equis Financial Staffing is a privately owned and operated staffing agency. With divisions for both temporary and direct hire, Equis specializes in providing accounting and finance professionals to all industries as well as CPA firms. To learn more, visit [www.equisdifference.com](http://www.equisdifference.com).*

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